



Media release  
11 September 2019

**Prosus lists on Euronext Amsterdam creating Europe's largest listed consumer internet company**

- *Prosus is a global top 10 consumer internet company*
- *Prosus operations and investments are valued in excess of US\$100bn*
- *Core sectors include online classifieds, payments and fintech, and food delivery*

Prosus, a global consumer internet group and one of the largest technology investors in the world, started trading today through a primary listing on Euronext Amsterdam (AEX:PRX) and a secondary listing on the Johannesburg Stock Exchange (XJSE:PRX).

With assets valued in excess of US\$100bn, Prosus ranks among the Top 10 consumer internet companies globally and is Europe's largest by asset value. The group focuses on long-term value creation by building leading companies that improve people's daily lives in high-growth markets. It is a strategic investor and an operator of fast-growing consumer internet businesses, particularly focused on online classifieds, payments and fintech, and food delivery in markets including India, Russia and Brazil. Its ventures arm pursues new growth opportunities with investments in edtech and health, among others. Prosus also has meaningful investments in leading internet companies Tencent, Mail.ru and Ctrip.

Prosus comprises the international internet assets of Naspers [XJSE:NPN], Africa's most valuable company. Naspers will be the majority shareholder of Prosus, holding at least a 73% stake in the group alongside its South African businesses, Takealot and Media24. The remaining Prosus shareholding will be the free float created through a capitalisation issue, the results of which are expected to be announced on Monday, 16 September 2019.

**Bob van Dijk, Group CEO Prosus and Naspers, said:** "The listing of Prosus is an exciting step forwards for the group, giving global technology investors direct access to our unique and attractive portfolio of international consumer internet businesses. We operate and invest globally in markets with long-term growth potential, and our companies and associates help improve the daily lives of around a fifth of the world's population.

"The listing on Euronext Amsterdam provides a strong foundation for our future growth ambitions. We will continue to seek opportunities to partner with exceptional

entrepreneurs who are using technology to address big societal needs, and to create value for our shareholders.”

Every day, millions of people use the products and services of companies in the Prosus family, such as Avito, Brainly, BYJU’S, Codecademy, eMAG, Honor, iFood, LazyPay, letgo, Meesho, Movile, OLX, PayU, Red Dot Payments, Remitly, SimilarWeb, SoloLearn, Swiggy, and Udemy.

Similarly, hundreds of millions of people have made the platforms of its associates a part of their daily lives: Tencent (www.tencent.com; SEHK:00700), Mail.ru (www.corp.mail.ru; LSE:MAIL), Ctrip.com International Limited (“Ctrip”) (NASDAQ:CTRP), and DeliveryHero (www.deliveryhero.com; Xetra: DHER).

Naspers retains its primary listing on the Johannesburg Stock Exchange and remains a committed investor in both South Africa’s technology sector and society at large through its existing operations and its Naspers Foundry and Naspers Labs initiatives.

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**Notes to editor**

The Prosus investor presentation is available [here](#)

The Prosus video is available [here](#)

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## About Prosus

Prosus is a global consumer internet group and one of the largest technology investors in the world. Operating and investing globally in markets with long-term growth potential, Prosus builds leading consumer internet companies that empower people and enrich communities.

The group is focused on building meaningful businesses in the online classifieds, payments and fintech, and food delivery sectors in markets including India, Russia and Brazil. Through its ventures team investments, in areas including edtech and health, Prosus actively seeks new opportunities to partner with exceptional entrepreneurs who are using technology to address big societal needs.

Every day, millions of people use the products and services of companies that Prosus has invested in, acquired or built, including Avito, Brainly, BYJU'S, Codecademy, eMAG, Honor, iFood, LazyPay, letgo, Meesho, Movile, OLX, PayU, Red Dot Payments, Remyly, SimilarWeb, SoloLearn, Swiggy, and Udemy.

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Today, Prosus companies and associates help improve the lives of around a fifth of the world's population.

Prosus has a primary listing on Euronext Amsterdam (AEX:PRX) and a secondary listing on the Johannesburg Stock Exchange (XJSE:PRX), and will be majority owned by Naspers.

For more information, please visit [www.prosus.com](http://www.prosus.com).

## Disclaimer

These materials are for information purposes only and are not intended to constitute, and should not be construed as, an offer to sell or a solicitation of any offer to buy or subscribe for any securities of Prosus (the "**Securities**"). The Securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**"), and will not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act.

In connection with its admission to listing and trading on Euronext Amsterdam and the Johannesburg Stock Exchange, Prosus has prepared a prospectus, which is available at [www.prosus.com](http://www.prosus.com).

These materials include forward-looking statements, which are based on current expectations and projections about future events. Forward-looking statements may and often do differ materially from actual results. Any forward-looking statements reflect Naspers' current view with respect to future events and are subject to risks relating to

future events and other risks, uncertainties and assumptions. Naspers expressly disclaims any obligation or undertaking to update, review or revise any forward looking statement contained in these materials whether as a result of new information, future developments or otherwise. You are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made.