

# Prosus: a new global consumer internet group

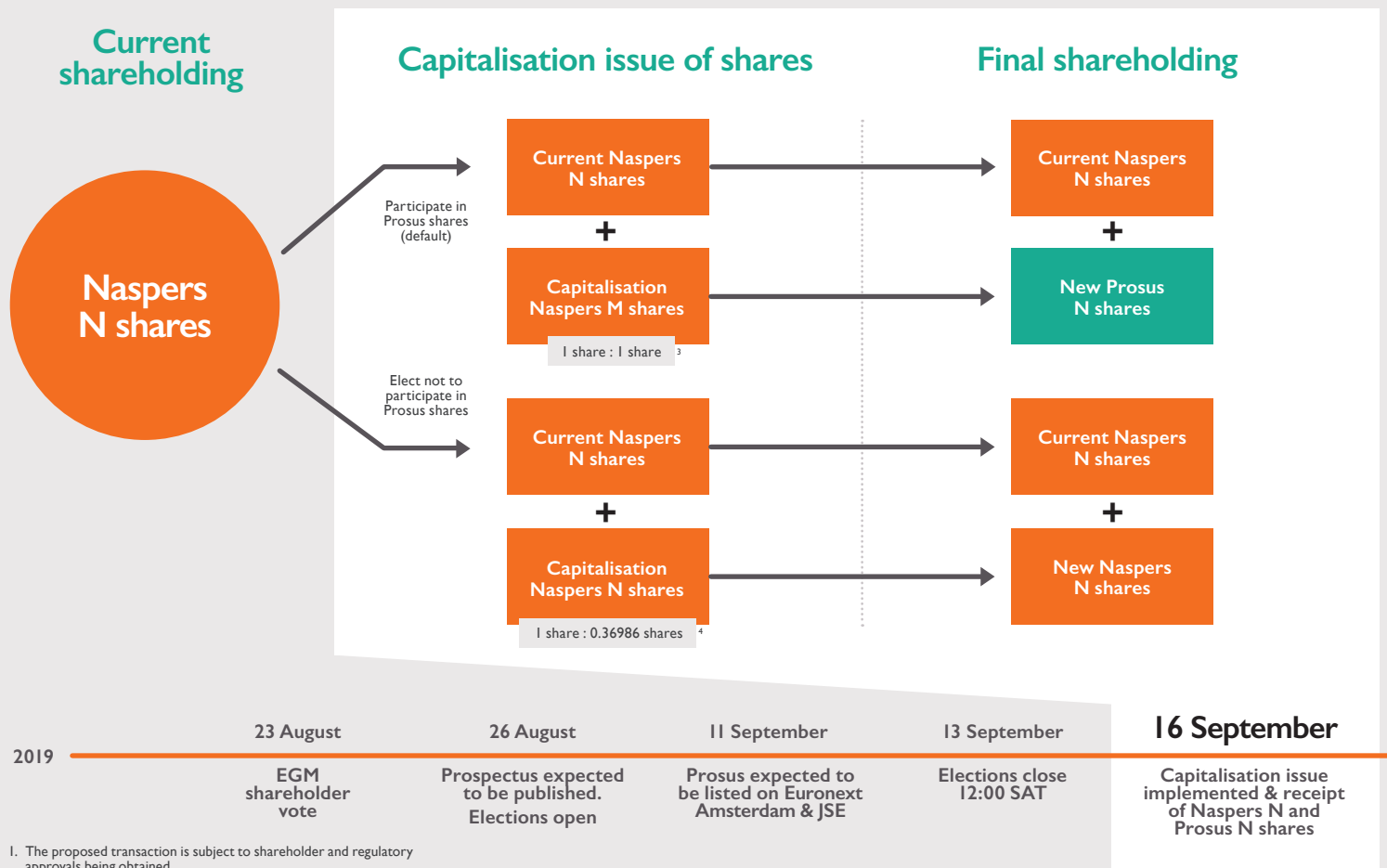


Prosus, the new global consumer internet group comprising Naspers' international internet assets, will be listed on Euronext Amsterdam and will have also a secondary, inward listing on the JSE.<sup>1</sup>

For more information visit [www.prosus.com](http://www.prosus.com)

## How Naspers N ordinary shareholders will participate in Prosus

Full details of the capitalisation issue can be found in the EGM circular, which is available at [www.prosus.com](http://www.prosus.com)



1. The proposed transaction is subject to shareholder and regulatory approvals being obtained.  
 2. Likely to be the largest by asset value.  
 3. Each holder of a Naspers N share will be entitled to be issued one Naspers M share for each Naspers N share that they hold and will be issued one Prosus N share in exchange for each Naspers M share.  
 4. Each holder of a Naspers N share will be entitled to 0.36986 Naspers N shares instead of each Naspers M share to which they are entitled.

These materials are for information purposes only and are not intended to constitute, and should not be construed as, an offer to sell or a solicitation of any offer to buy or subscribe for any securities of Naspers or Prosus (the "Securities"). The Securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), and will not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act. In connection with its proposed admission to listing and trading on Euronext Amsterdam and the JSE, Prosus will prepare a prospectus in due course, which will be made available at [www.prosus.com](http://www.prosus.com).

Prosus is likely to be Europe's largest listed consumer internet group<sup>2</sup>



A platform for future growth



Taking action to address market dynamics



Maximising returns over the long term

Timings are indicative; dates may be subject to change.